



HOLIDAY GIFTING 4 GOOD Social Media Messaging

Holiday Gifting 4 Good Website: www.unitedwaysatx.org/holidaygifting4good

Image & Video Assets Available Here: <https://www.goodscollective.com/holiday-gifting-4-good-toolkit>

HASHTAGS: #HolidayGifting4Good #LiveUnitedSA

Social Media Messaging

Instagram & Twitter:

For Instagram, please consider adding a link to the purchase page to your bio or Link Tree and referencing in your copy. Otherwise, please include link in copy text.

www.unitedwaysatx.org/holidaygifting4good

Additional suggested hashtags for Instagram: #SanAntonio, #LiveUnited #Fundraiser #HolidayGifting

This holiday season gift with meaning and purpose by shopping specially curated gifts in support of @UnitedWaySA. #HolidayGifting4Good #LiveUnitedSA

Celebrate a season of gifting and giving with #HolidayGifting4Good in support of @UnitedWaySA. #LiveUnitedSA

Shop unique holiday gifts curated by @HistoricPearl, @SpursGive, @VisitSanAntonio and more to support @UnitedWaySA and its vital community programs. #HolidayGifting4Good

Gift and give with #HolidayGifting4Good in support of @UnitedWaySA! Shop curated gifts created by local organizations and support vital community programs. #LiveUnitedSA

Although we cannot gather in our normal ways this holiday season, we can give in enormous ways. Support @UnitedWaySA with #HolidayGifting4Good.



200 East Grayson, Suite 114
San Antonio, TX 78215 | 210.822.5001

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LinkedIn:

Looking for a great gift idea for clients or employees? #HolidayGifting4Good benefits United Way of San Antonio and Bexar County and supports local business.

www.unitedwaysatx.org/holidaygifting4good

Surprise your clients with a unique and meaningful gift this year from #HolidayGifting4Good. Choose from eight San Antonio-themed gifts. A portion of every sale benefits United Way of San Antonio and Bexar County. www.unitedwaysatx.org/holidaygifting4good

Facebook:

@UnitedWaySATX prepares children for school, helps students graduate and be successful, increases family and individual well-being and supports those in crisis. This holiday season support our community with the purchase of a custom #HolidayGifting4Good gift.

www.unitedwaysatx.org/holidaygifting4good

This holiday season gift with meaning and purpose by shopping specially curated gifts in support of @UnitedWaySATX. Shop the #HolidayGifting4Good site now through Dec. 15.

www.unitedwaysatx.org/holidaygifting4good

Shop unique holiday gifts curated by @HistoricPearl, @SpursGive, @VisitSanAntonio, @SanAntonioinaBox and more to support @UnitedWaySATX and its vital community programs. #HolidayGifting4Good www.unitedwaysatx.org/holidaygifting4good

Celebrate a season of gifting and giving with #HolidayGifting4Good in support of @UnitedWaySATX. www.unitedwaysatx.org/holidaygifting4good

Gift and give with #HolidayGifting4Good! Shop curated gifts created by local organizations and support @UnitedWaySATX's work to address challenging issues in our community.

#LiveUnitedSA www.unitedwaysatx.org/holidaygifting4good

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Individual offering examples:

Shopping for a special @Spurs fan? The #HolidayGifting4Good box curated by @SpursGive features a Spurs loteria t-shirt, a family 5-pack of Fiesta medals, a holiday candle and a replica of AT&T Center artwork created by a local artist. Limited quantities available. Buy now!

www.unitedwaysatx.org/holidaygifting4good

Your #HolidayGifting4Good purchase of this limited edition @SanAntonioinaBox gift set, helps @UnitedWaySATX provide 3 literacy kits to inspire creativity among students in our community.

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